



<b>Report for:</b>	<b>Cabinet</b>
<b>Date of meeting:</b>	<b>10<sup>th</sup> December 2019</b>
<b>Part:</b>	<b>1</b>
If Part II, reason:	

<b>Title of report:</b>	Corporate Plan – 2020 to 2025
Contact:	Cllr Andrew Williams Leader of the Council Responsible Officer: Sally Marshall Chief Executive
Purpose of report:	To seek Cabinet approval for the referral of the Council's new Corporate Plan – 2020 to 2025 to Council for approval
Recommendations	That Cabinet recommend the Corporate Plan 2020 to 2025 to Council for adoption
Corporate Objectives:	The Corporate Plan will support all five of the Council's corporate objectives:  <ol style="list-style-type: none"> <li>1. A Clean and safe environment</li> <li>2. Building strong vibrant communities</li> <li>3. Ensuring economic growth and prosperity</li> <li>4. Providing good quality affordable homes, in particular to those most in need</li> <li>5. Ensuring efficient, effective and modern service delivery</li> </ol> <p>It sets out the updated priorities for the Council.</p>
Implications:	<u>Financial</u>
'Value For Money Implications'	The plan sets out the priorities and vision for the organisation over the next five years. As a result it will inform and shape the strategic and financial decision making process of the organisation, including our Medium Term Financial Strategy (MTFS).

	<p><u>Value for Money</u></p> <p>A key priority within the plan is ‘Delivering efficient, effective and modern service delivery’.</p> <p>This will ensure that we focus on achieving the Council’s savings and priorities while maintaining quality and protecting frontline services.</p>
<p>Risk Implications</p>	<p>Risk Assessment reviewed</p> <p><u>Risk 1</u></p> <p>The plan sets out the priorities and vision for the Council over the next five years and frames the operational and financial planning.</p> <p>Without a clear and considered document, there is a risk that we will start to work in a way that does not meet the expectations and needs of residents or Members.</p> <p><u>Risk 2</u></p> <p>The lack of a plan would increase uncertainty and makes it difficult for teams focus their attention and resources in the right area.</p> <p>One of the key elements within a plan is to set out the priorities that the Council needs to address.</p> <p><u>Risk 3</u></p> <p>The plan also provides a series of key performance indicators enabling us to chart our progress.</p> <p>Without an effective plan it is possible that we may be working in a way that causes duplication, waste or poor performance.</p>
<p>Community Impact Assessment</p>	<p>Community Impact Assessment will be undertaken on the Corporate Action Plan</p>
<p>Health And Safety Implications</p>	<p>None</p>
<p>Monitoring Officer/S.151 Officer Comments</p>	<p><b>Monitoring Officer:</b></p> <p>No further comments to add to the report.</p> <p><b>Deputy S.151 Officer</b></p> <p>There are no direct financial consequences of this report. The Corporate Plan sets out the aims of the Council over the next five years and will help inform the Medium Term Financial Strategy.</p>

Consultees:	<ul style="list-style-type: none"><li>• Corporate Management Team</li><li>• Dacorum Borough Council Officers</li><li>• Overview and Scrutiny Committees</li></ul>
Background papers:	Corporate Plan – 2020 - 2025 - PDF
Glossary of acronyms and any other abbreviations used in this report:	DBC – Dacorum Borough Council CAP – Corporate Action Plan

## Background

1. The Corporate Plan is a key element of the Council's strategic decision making process. The Council needs to ensure that it has an up-to-date plan that is robust, forward thinking and responsive to the current and future challenges and opportunities facing the organisation.
2. The existing plan covered the period 2015 to 2020 and therefore needs to be updated to provide the direction and vision for the next five years.

## The Corporate Plan – The Approach

3. This update of the Corporate Plan builds on the positive aspects in the previous document.
4. A review of the existing Corporate Plan has been undertaken by officers in consultation with Cabinet members based on the administration's manifesto commitments, current performance indicators, project plans and facilitated workshop involving Cabinet and Corporate Management Team. The existing priorities remain relevant and identify the key issues for the Council's focus.
5. The priorities are:
  - **A clean, safe and enjoyable environment**
  - **Building strong and vibrant communities**
  - **Ensuring economic growth and prosperity**
  - **Providing good quality affordable homes, in particular to those most in need**
  - **Ensuring efficient, effective and modern service delivery**
6. The wording of the last priority has been changed from "A modern and efficient Council", which was considered more internally focused to "Ensuring efficient, effective and modern service delivery", which is more externally focused on our customers and communities.
7. In addition, this plan also **provides a focus on addressing climate change** by adopting all reasonable steps, which cuts across the delivery of each of the Council's priorities.
8. To ensure the plan drives improvement and achieves its ambitions we have also committed to producing an annual Corporate Action Plan (CAP) as part of the Council's Annual Budget and Service Planning process in future years. This plan will set out the major projects and activities that we are introducing for each priority as well as setting out the performance indicators for measuring success.
9. The first CAP will be produce during 2020 to ensure it reflects the targets and indicators for the new financial year.

## The Corporate Plan – Summary

10. *Page 4 – 5: 'About Dacorum' and 'What is the Corporate Plan*

- These sections offer statistics and explanations to set the work of the Borough Council into context. These pages also provide more information about the Corporate Plan and how it fits in with the Council's other strategies and plans.

11. *P 6 – 7: 'Our Vision, Priorities and Values'*

- This section sets out the Council's vision and priorities and it shows the links between them. It also reaffirms the Council's commitment to an evidence-based approach and highlights organisational values and behaviours.

12. *P 8 – 9: 'Looking Forward: Dacorum over the next five years'*

- This section provides some narrative summarising the nature of changes and developments can be expected as a result of the delivery of this plan.

13. *P 10 – 19: Priorities*

These sections show:

- What has happened so far – a summary of the Council's key achievements during the cycle of the last Corporate Plan
- Over the next five years – a summary of the key areas of focus which will be incorporated into the more detailed Corporate Action Plan
- What difference will this make to you? – a summary of the key outcomes that our customers and communities can expect to be achieved

**Corporate Plan – Publication**

14. To support the Council's ongoing commitment to be a "paper-lite" organisation the plan will primarily be available on the website; however a small print run can be undertaken as required for distribution at exhibitions and events.
15. Officers will also communicate the key elements of the plan using Social Media and the Council's Digital programme.

**Summary**

16. The Council's existing Corporate Plan covered the period 2015 to 2020. A review of the Council's existing Corporate Plan has been undertaken to produce an updated Corporate Plan for the Period 2020 to 2025.
17. Cabinet are recommended to refer the updated Corporate Plan (2020 to 2025) to Council for adoption.